

Joe Skibbie

Joe Skibbie is a Digital Marketing Strategist for JRS Marketing Communications. Joe has been helping businesses “Be Seen” and “Be Heard” for over 20 years. A traditionalist who cut his teeth in the Financial Services Industry, Joe understands the rapidly shifting Communications environment and brings his experience as a Small Business Advocate and Entrepreneur to his clients. Joe has a grounding in traditional communications practice and shares how integrating digital marketing strategies can expand a campaign’s reach. Joe’s passion is helping his clients grow, Joe is anxious to help clients “Be Seen” and “Be Heard”.

A member of the GOA Regional Business Association and Arlington Heights Chamber of Commerce, Joe also serves as a member of Rotary International. Joe has provided his service to the Arlington Heights Special Events Commission and Board of the Arlington Heights Historical Society. Joe is a featured lecturer at Harper’s Small Business Development Center and participant in Buffalo Grove High School’s Incubator.edu program.